

# Josh Moreno

Senior Full-Stack Engineer with 10+ years of experience

## Contact & Links

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Github: [github.com/JoshMoreno](https://github.com/JoshMoreno)

Portfolio: [joshmoreno.com](https://joshmoreno.com)

## Skills

**Frameworks & CMS:** Expertise in Laravel, Vue, React, Tailwind CSS, Inertia.js, Livewire, WordPress, and Drupal.

**Services:** Proficient with AWS services (EC2, S3, Cloudfront, SES, Route 53, IAM), along with Stripe, Imgix, Avalara, ShipStation, Digital Ocean, and Cloudflare.

**Programming Languages, Technologies & Tooling:** Skilled in PHP, JavaScript, TypeScript, SQL, HTML, CSS, SCSS, with proficiency in Nginx, Redis, Git, Vite, Webpack, Blackfire, New Relic, and Sentry.

**Programming & Engineering Concepts:** Strong foundation in OOP, MVC, MVVM. Experienced in developing and managing external APIs for cross-application features, API integrations, service containers, and various design patterns. Proficient in unit testing, integration testing, responsive web design, mobile-first design, security best practices, performance optimization, and accessibility standards (WCAG).

## Projects

### 44pro.com - Complex Bespoke E-Commerce Solution

Personally drove the end-to-end development of 44pro.com, a bespoke e-commerce site, applying extensive software engineering expertise. Spearheaded both the project management and the technical execution, utilizing Laravel, Vue, React, Redis, Imgix, ShipStation API, Avalara API, and AWS services. This dual role not only delivered an exceptional product to the client and their customers but also significantly increased fulfillment productivity, facilitated the launch of new flagship products, and played a key role in their sustained revenue growth.

Maintained and continuously enhanced the site for two years post-launch, demonstrating the platform's robustness and scalability. Introduced innovative and complex features that not only aligned with evolving business needs but also reinforced the platform's adaptability and long-term viability

## Experience

**Senior Full-Stack Engineer** | Gaslamp Media

*Jan 2017 - Oct 2023 | San Diego, CA*

### **Evolved Role:**

Quickly advanced from Frontend Developer to Full-Stack Engineer, integrating self-acquired skills in Laravel, Vue, and React into the team. This transition was crucial in enhancing our capabilities in complex web development and bespoke applications. Additionally, took on DevOps responsibilities, including server maintenance, nginx optimization, and handling DOS attacks, further contributing to the team's technical breadth.

### **Client Engagement & Strategy:**

Managed client relationships, developed project strategies, and authored proposals, ensuring alignment with client objectives and budgets.

### **Business Growth Contribution:**

Enabled the company to take on larger, more intricate projects, directly contributing to its portfolio diversification and growth. Led onboarding and training of newly hired developers. Mentored colleagues to help them grow.

**Affiliate Marketing Specialist** | Self-Employed

*Mar 2013 - Jan 2017 | San Diego, CA*

Built sites using WordPress. Optimized page speed, SEO, backlink outreach, content marketing. Got various pages ranking #1 on Google for targeted long-tail keywords.

## Education

**AA, Liberal Arts Emphasis in Social and Behavioral Sciences** | MiraCosta College

*Dec 2014 | Oceanside, CA*

Was pursuing a career in the medical field but discovered my love for programming and scoured the internet to learn as much as I could.